## DAIMLER

Fact Sheet for O4 and Full Year 2018
February 6, 2019

## DAIMLER

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The figures in this document are preliminary and have not yet been approved by the Supervisory Board nor audited by the external auditors.

## DAIMLER

## Stock Market Information

| Earnings per share* (in EUR) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| basic | 2.12 | 2.39 | 1.61 | 2.28 | 1.58 | 2.01 | 1.46 | 2.93 | -50\% | 6.78 | 9.61 | -29\% |
| diluted | 2.12 | 2.39 | 1.61 | 2.28 | 1.58 | 2.01 | 1.46 | 2.93 | -50\% | 6.78 | 9.61 | -29\% |
| Average number of shares outstanding (in millions) (adjusted for treasury stocks) |  |  |  |  |  |  |  |  |  |  |  |  |
| basic | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 0\% | 1,069.8 | 1,069.8 | 0\% |
| diluted | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 0\% | 1,069.8 | 1,069.8 | 0\% |
| Number of shares outstanding (at period end, in millions) | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 1,069.8 | 0\% |  |  |  |
| Share price Frankfurt (at period end, in EUR) | 68.97 | 69.20 | 55.13 | 63.37 | 54.35 | 67.47 | 45.91 | 70.80 | -35\% |  |  |  |
| Market capitalization Frankfurt (at period end, in billions of EUR) | 73.79 | 74.03 | 58.98 | 67.80 | 58.15 | 72.18 | 49.12 | 75.74 | -35\% |  |  |  |

[^0]
## DAIMLER

## Key Figures and Ratios

| (in millions of EUR) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit Sales (in units) | 806,905 | 754,259 | 833,005 | 822,504 | 794,749 | 824,130 | 917,756 | 873,040 | +5\% | 3,352,415 | 3,273,933 | +2\% |
| Revenue* | 39,785 | 38,582 | 40,756 | 41,214 | 40,211 | 40,745 | 46,610 | 43,613 | +7\% | 167,362 | 164,154 | +2\% |
| EBIT* | 3,335 | 3,771 | 2,640 | 3,747 | 2,488 | 3,409 | 2,669 | 3,421 | -22\% | 11,132 | 14,348 | -22\% |
| Net profit (loss), Group* | 2,354 | 2,652 | 1,825 | 2,512 | 1,761 | 2,237 | 1,642 | 3,216 | -49\% | 7,582 | 10,617 | -29\% |
| Profit (loss) attributable to shareholders of Daimler AG* | 2,273 | 2,557 | 1,726 | 2,444 | 1,689 | 2,146 | 1,561 | 3,131 | -50\% | 7,249 | 10,278 | -29\% |
| R\&D expenditure total | 2,321 | 2,133 | 2,290 | 2,132 | 2,373 | 2,296 | 2,123 | 2,150 | -1\% | 9,107 | 8,711 | +5\% |
| Expensed R\&D costs | 1,712 | 1,448 | 1,620 | 1,414 | 1,775 | 1,647 | 1,474 | 1,429 | +3\% | 6,581 | 5,938 | +11\% |
| Capitalized development costs | 609 | 685 | 670 | 718 | 598 | 649 | 649 | 721 | -10\% | 2,526 | 2,773 | -9\% |
| Amortization on capitalized development costs | 360 | 326 | 378 | 331 | 370 | 330 | 430 | 323 | +33\% | 1,538 | 1,310 | +17\% |
| Depreciation and amortization** (including amortization on capitalized development costs, excluding depreciation on leased assets) | 1,444 | 1,369 | 1,469 | 1,356 | 1,574 | 1,360 | 1,690 | 1,436 | +18\% | 6,177 | 5,521 | +12\% |
| Capital expenditure total** | 2,214 | 2,213 | 2,388 | 2,718 | 2,884 | 2,548 | 3,401 | 3,599 | -6\% | 10,887 | 11,078 | -2\% |
| Investment in pp\&e | 1,332 | 1,290 | 1,539 | 1,397 | 2,043 | 1,450 | 2,556 | 2,564 | -0\% | 7,470 | 6,701 | +11\% |
| Capitalized development costs | 609 | 685 | 670 | 718 | 598 | 649 | 649 | 721 | -10\% | 2,526 | 2,773 | -9\% |
| Financial investments and other intangible assets | 273 | 238 | 179 | 603 | 243 | 449 | 196 | 314 | -38\% | 891 | 1,604 | -44\% |

[^1]** Industrial business.

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## Free Cash Flow and Net Liquidity of the Industrial Business

| (in millions of EUR) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Net liquidity |  |  |  |  |  |  |  |  |  |  |  |  |
| at the beginning of the period | 16,597 | 19,737 | 18,683 | 21,073 | 14,472 | 18,382 | 13,499 | 20,832 | -35\% | 16,597 | 19,737 | -16\% |
| Free cash flow | 1,822 | 1,945 | -18 | 1,093 | -1,864 | 2,733 | 2,958 | -3,766 | . | 2,898 | 2,005 | +45\% |
| thereof: working capital* | 297 | 858 | -793 | 90 | -2,611 | -111 | 313 | -2,058 |  | -2,794 | -1,221 |  |
| Other | 264 | -609 | -4,193 | -3,784 | 891 | -283 | -169 | -469 |  | -3,207 | -5,145 |  |
| thereof: dividends Daimler AG | 0 | 0 | -3,905 | -3,477 | 0 | 0 | 0 | 0 |  | -3,905 | -3,477 |  |
| Net liquidity at the end of the period | 18,683 | 21,073 | 14,472 | 18,382 | 13,499 | 20,832 | 16,288 | 16,597 | -2\% | 16,288 | 16,597 | -2\% |

[^2]
## DAIMLER

## Liquidity

| (in millions of EUR) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | End of |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Group liquidity |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | 14,058 | 12,966 | 14,334 | 12,995 | 15,014 | 17,401 | 15,853 | 12,072 | +31\% | 15,853 | 12,072 | +31\% |
| Marketable securities and term deposits | 10,407 | 8,652 | 10,348 | 8,801 | 9,865 | 9,501 | 9,577 | 10,063 | -5\% | 9,577 | 10,063 | -5\% |
| Gross liquidity | 24,465 | 21,618 | 24,682 | 21,796 | 24,879 | 26,902 | 25,430 | 22,135 | +15\% | 25,430 | 22,135 | +15\% |
| Financing liabilities (nominal) | -129,671 | -117,411 | -137,398 | -119,426 | -141,572 | -123,889 | -144,999 | -127,353 |  | -144,999 | -127,353 |  |
| Net debt | -105,206 | -95,793 | -112,716 | -97,630 | -116,693 | -96,987 | -119,569 | -105,218 |  | -119,569 | -105,218 |  |
| Liquidity of the industrial business |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | 12,263 | 11,307 | 12,064 | 11,030 | 12,375 | 15,168 | 12,799 | 9,515 | +35\% | 12,799 | 9,515 | +35\% |
| Marketable securities and term deposits | 9,133 | 7,443 | 9,185 | 7,635 | 8,691 | 8,368 | 8,364 | 8,894 | -6\% | 8,364 | 8,894 | -6\% |
| Gross liquidity | 21,396 | 18,750 | 21,249 | 18,665 | 21,066 | 23,536 | 21,163 | 18,409 | +15\% | 21,163 | 18,409 | +15\% |
| Financing liabilities (nominal) | -2,713 | 2,323 | -6,777 | -283 | -7,567 | -2,704 | -4,875 | -1,812 | . | -4,875 | -1,812 |  |
| Net liquidity | 18,683 | 21,073 | 14,472 | 18,382 | 13,499 | 20,832 | 16,288 | 16,597 | -2\% | 16,288 | 16,597 | -2\% |

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## Pension and Health-Care Benefits

(in billions of EUR)

## Pension benefits

| Benefit obligations | -31.5 | -31.2 | -31.7 | -31.7 | -31.4 | -31.7 | -31.7 | -31.7 | . | -31.7 | -31.7 | . |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Plan assets | 26.6 | 23.5 | 26.5 | 23.6 | 26.6 | 23.7 | 25.5 | 27.2 | -6\% | 25.5 | 27.2 | -6\% |
| Funded status | -4.9 | -7.7 | -5.2 | -8.1 | -4.8 | -8.0 | -6.2 | -4.5 |  | -6.2 | -4.5 |  |
| Funding ratio | 84.4\% | 75.3\% | 83.6\% | 74.4\% | 84.7\% | 74.8\% | 80.4\% | 85.8\% | -6\% | 80.4\% | 85.8\% |  |
| Health-care benefits |  |  |  |  |  |  |  |  |  |  |  |  |
| Benefit obligations | -1.1 | -1.2 | -1.2 | -1.1 | -1.2 | -1.1 | -1.1 | -1.2 |  | -1.1 | -1.2 |  |
| Plan assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | . | 0.0 | 0.0 | . |
| Reimbursement Medicare Act | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | -100\% | 0.0 | 0.1 | -100\% |
| Funded status | -1.0 | -1.1 | -1.1 | -1.0 | -1.1 | -1.0 | -1.1 | -1.1 |  | -1.1 | -1.1 |  |

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## Unit Sales

| (in units) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 594,299 | 568,070 | 590,690 | 595,178 | 559,539 | 597,253 | 638,263 | 613,026 | +4\% | 2,382,791 | 2,373,527 | +0\% |
| Daimler Trucks | 113,846 | 94,007 | 123,910 | 116,429 | 136,055 | 126,558 | 143,524 | 133,711 | +7\% | 517,335 | 470,705 | +10\% |
| Mercedes-Benz Vans | 93,016 | 86,778 | 110,883 | 103,393 | 91,414 | 93,106 | 126,088 | 117,748 | +7\% | 421,401 | 401,025 | +5\% |
| Daimler Buses | 5,744 | 5,404 | 7,522 | 7,504 | 7,741 | 7,213 | 9,881 | 8,555 | +15\% | 30,888 | 28,676 | +8\% |
| Daimler Group | 806,905 | 754,259 | 833,005 | 822,504 | 794,749 | 824,130 | 917,756 | 873,040 | +5\% | 3,352,415 | 3,273,933 | +2\% |

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## Production Volume

| (in units) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 608,071 | 584,942 | 601,343 | 600,358 | 632,441 | 639,058 | 556,415 | 587,020 | -5\% | 2,398,270 | 2,411,378 | -1\% |
| Daimler Trucks | 120,770 | 104,799 | 128,255 | 119,522 | 141,909 | 129,845 | 133,912 | 122,159 | +10\% | 524,846 | 476,325 | +10\% |
| Mercedes-Benz Vans | 109,996 | 104,116 | 127,444 | 100,884 | 97,347 | 84,821 | 105,527 | 115,308 | -8\% | 440,314 | 405,129 | +9\% |
| Daimler Buses | 6,924 | 6,583 | 8,620 | 7,973 | 8,507 | 7,089 | 7,182 | 6,873 | +4\% | 31,233 | 28,518 | +10\% |
| Daimler Group | 845,761 | 800,440 | 865,662 | 828,737 | 880,204 | 860,813 | 803,036 | 831,360 | -3\% | 3,394,663 | 3,321,350 | +2\% |

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## Revenue*

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions of EUR) | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 22,998 | 22,521 | 22,575 | 23,570 | 21,672 | 23,355 | 25,858 | 24,905 | +4\% | 93,103 | 94,351 | -1\% |
| Daimler Trucks | 8,619 | 7,951 | 9,185 | 9,030 | 10,045 | 9,210 | 10,424 | 9,564 | +9\% | 38,273 | 35,755 | +7\% |
| Mercedes-Benz Vans | 3,098 | 2,977 | 3,511 | 3,325 | 3,039 | 3,090 | 3,978 | 3,769 | +6\% | 13,626 | 13,161 | +4\% |
| Daimler Buses | 850 | 923 | 1,075 | 1,217 | 1,064 | 1,036 | 1,540 | 1,348 | +14\% | 4,529 | 4,524 | +0\% |
| Daimler Financial Services | 6,255 | 6,164 | 6,570 | 6,088 | 6,385 | 5,971 | 7,059 | 6,307 | +12\% | 26,269 | 24,530 | +7\% |
| Reconciliation | -2,035 | -1,954 | -2,160 | -2,016 | -1,994 | -1,917 | -2,249 | -2,280 |  | -8,438 | -8,167 |  |
| Daimler Group | 39,785 | 38,582 | 40,756 | 41,214 | 40,211 | 40,745 | 46,610 | 43,613 | +7\% | 167,362 | 164,154 | +2\% |

* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

In 2017 at the Daimler Financial Services segment, the Group's internal revenue and cost of sales have been adjusted by the same amount. These adjustments have been fully eliminated in the reconciliation.

## DAIMLER

## Earnings Before Interest and Taxes (EBIT) and Return on Sales (RoS)*

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (EBIT in millions of EUR, RoS in \%) | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 2,060 | 1,998 | 1,901 | 2,365 | 1,372 | 2,105 | 1,883 | 2,375 | -21\% | 7,216 | 8,843 | -18\% |
| RoS | 9.0\% | 8.9\% | 8.4\% | 10.0\% | 6.3\% | 9.0\% | 7.3\% | 9.5\% | . | 7.8\% | 9.4\% |  |
| Daimler Trucks |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 647 | 662 | 546 | 548 | 850 | 614 | 710 | 559 | +27\% | 2,753 | 2,383 | +16\% |
| RoS | 7.5\% | 8.3\% | 5.9\% | 6.1\% | 8.5\% | 6.7\% | 6.8\% | 5.8\% | . | 7.2\% | 6.7\% | . |
| Mercedes-Benz Vans |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 172 | 337 | 152 | 349 | -93 | 214 | 81 | 247 | -67\% | 312 | 1,147 | -73\% |
| RoS | 5.6\% | 11.3\% | 4.3\% | 10.5\% | -3.1\% | 6.9\% | 2.0\% | 6.6\% | . | 2.3\% | 8.7\% | . |
| Daimler Buses |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 37 | 72 | 66 | 78 | 30 | 32 | 132 | 99 | +33\% | 265 | 281 | -6\% |
| RoS | 4.4\% | 7.8\% | 6.1\% | 6.4\% | 2.8\% | 3.1\% | 8.6\% | 7.3\% | . | 5.9\% | 6.2\% |  |
| Daimler Financial Services |  |  |  |  |  |  |  |  |  |  |  |  |
| EBIT | 548 | 524 | 66 | 522 | 392 | 508 | 378 | 416 | -9\% | 1,384 | 1,970 | -30\% |
| Return on equity (RoE) | 17.9\% | 19.3\% | 2.1\% | 18.8\% | 12.5\% | 18.5\% | 12.0\% | 14.3\% | . | 11.1\% | 17.7\% | . |
| Reconciliation | -129 | 178 | -91 | -115 | -63 | -64 | -515 | -275 | . | -798 | -276 |  |
| Daimler Group | 3,335 | 3,771 | 2,640 | 3,747 | 2,488 | 3,409 | 2,669 | 3,421 | -22\% | 11,132 | 14,348 | -22\% |

[^3]
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## Disclosed Items Affecting EBIT

(in millions of EUR)

| 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Financial Year |
| :---: | :---: | :---: | :---: | :---: |
| 2018201 | 2018 201 | 2018201 | 201820 | 2018201 |

Remeasurement of the investment in THERE Holding B.V.
now using the equity method
菦 Settlement of the Toll Collect arbitration proceedings
$-418$
$-418$

## DAIMLER

## Mercedes-Benz Cars

## Overview

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit sales (units) | 594,299 | 568,070 | 590,690 | 595,178 | 559,539 | 597,253 | 638,263 | 613,026 | +4\% | 2,382,791 | 2,373,527 | +0\% |
| Retail sales (units) | 625,030 | 594,781 | 629,462 | 619,367 | 556,979 | 603,766 | 627,601 | 606,503 | +3\% | 2,439,072 | 2,424,417 | +1\% |
| Production (units) | 608,071 | 584,942 | 601,343 | 600,358 | 632,441 | 639,058 | 556,415 | 587,020 | -5\% | 2,398,270 | 2,411,378 | -1\% |
| Revenue* (millions of EUR) | 22,998 | 22,521 | 22,575 | 23,570 | 21,672 | 23,355 | 25,858 | 24,905 | +4\% | 93,103 | 94,351 | -1\% |
| EBIT* (millions of EUR) | 2,060 | 1,998 | 1,901 | 2,365 | 1,372 | 2,105 | 1,883 | 2,375 | -21\% | 7,216 | 8,843 | -18\% |
| Return on sales* (\%) | 9.0\% | 8.9\% | 8.4\% | 10.0\% | 6.3\% | 9.0\% | 7.3\% | 9.5\% | . | 7.8\% | 9.4\% | . |
| V-Class/X-Class retail sales (included in MBC retail sales) | 16,940 | 12,567 | 21,964 | 15,963 | 15,818 | 14,437 | 22,065 | 17,648 | +25\% | 76,787 | 60,615 | +27\% |

* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).


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## Mercedes-Benz Cars

## Unit Sales

| (in units) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 594,299 | 568,070 | 590,690 | 595,178 | 559,539 | 597,253 | 638,263 | 613,026 | +4\% | 2,382,791 | 2,373,527 | +0\% |
| Europe | 244,178 | 241,403 | 250,180 | 270,433 | 223,561 | 252,839 | 264,755 | 249,112 | +6\% | 982,674 | 1,013,787 | -3\% |
| of which Germany | 78,547 | 74,072 | 81,931 | 85,369 | 72,114 | 82,805 | 91,171 | 77,627 | +17\% | 323,763 | 319,873 | +1\% |
| NAFTA | 85,748 | 93,184 | 96,004 | 94,554 | 90,566 | 98,149 | 120,289 | 116,903 | +3\% | 392,607 | 402,790 | -3\% |
| of which USA | 70,490 | 78,425 | 78,042 | 77,605 | 75,975 | 82,175 | 102,704 | 99,722 | +3\% | 327,211 | 337,927 | -3\% |
| Asia | 241,836 | 210,730 | 223,300 | 204,709 | 223,058 | 219,287 | 232,883 | 223,793 | +4\% | 921,077 | 858,519 | +7\% |
| of which China | 178,817 | 154,563 | 166,915 | 150,146 | 170,438 | 153,269 | 161,567 | 160,833 | +0\% | 677,737 | 618,811 | +10\% |
| of which locally produced vehicles | 127,005 | 109,438 | 125,045 | 101,371 | 118,450 | 104,246 | 114,506 | 107,503 | +7\% | 485,006 | 422,558 | +15\% |
| Rest of World | 22,537 | 22,753 | 21,206 | 25,482 | 22,354 | 26,978 | 20,336 | 23,218 | -12\% | 86,433 | 98,431 | -12\% |

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## Mercedes-Benz Cars

## Retail Sales

| (in units) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Mercedes-Benz Cars | 625,030 | 594,781 | 629,462 | 619,367 | 556,979 | 603,766 | 627,601 | 606,503 | +3\% | 2,439,072 | 2,424,417 | +1\% |
| Europe | 262,342 | 258,524 | 266,847 | 277,951 | 235,033 | 261,192 | 270,020 | 258,322 | +5\% | 1,034,242 | 1,055,989 | -2\% |
| of which Germany | 83,453 | 77,837 | 88,170 | 90,605 | 76,185 | 87,183 | 97,135 | 83,932 | +16\% | 344,943 | 339,557 | +2\% |
| NAFTA | 94,056 | 95,523 | 98,628 | 100,557 | 81,351 | 96,890 | 106,585 | 111,869 | -5\% | 380,620 | 404,839 | -6\% |
| of which USA | 78,874 | 80,155 | 80,661 | 83,733 | 66,847 | 80,943 | 90,853 | 95,456 | -5\% | 317,235 | 340,287 | -7\% |
| Asia | 245,177 | 216,943 | 239,240 | 215,185 | 219,253 | 219,395 | 227,794 | 212,552 | +7\% | 931,464 | 864,075 | +8\% |
| of which China | 176,310 | 151,878 | 176,570 | 154,792 | 167,906 | 157,682 | 159,517 | 152,394 | +5\% | 680,303 | 616,746 | +10\% |
| of which locally produced vehicles | 122,887 | 105,180 | 128,089 | 107,783 | 123,408 | 109,071 | 111,424 | 104,189 | +7\% | 485,808 | 426,223 | +14\% |
| Rest of World | 23,455 | 23,791 | 24,747 | 25,674 | 21,342 | 26,289 | 23,202 | 23,760 | -2\% | 92,746 | 99,514 | -7\% |
| V-Class/X-Class <br> (included in MBC retail sales) | 16,940 | 12,567 | 21,964 | 15,963 | 15,818 | 14,437 | 22,065 | 17,648 | +25\% | 76,787 | 60,615 | +27\% |

## DAIMLER

## Mercedes-Benz Cars

## Market Shares*

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in \%) | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change in \% pts. | 2018 | 2017 | Change in \% pts. |
| European Union | 5.9 | 5.9 | 5.8 | 6.3 | 5.6 | 6.7 | 7.5 | 6.3 | +1.2 | 6.2 | 6.3 | -0.1 |
| of which Germany | 10.0 | 10.1 | 9.9 | 10.6 | 9.8 | 11.3 | 12.5 | 10.3 | +2.2 | 10.5 | 10.5 | 0.0 |
| USA | 1.9 | 2.0 | 1.9 | 1.9 | 1.6 | 1.8 | 2.1 | 2.2 | -0.1 | 1.8 | 2.0 | -0.2 |
| China | 2.9 | 2.7 | 3.1 | 2.9 | 3.1 | 2.8 | 2.5 | 1.9 | +0.6 | 2.9 | 2.6 | +0.3 |
| Japan | 1.4 | 1.4 | 1.6 | 1.6 | 1.6 | 1.8 | 1.9 | 1.9 | 0.0 | 1.6 | 1.7 | -0.1 |

[^4]
## DAIMLER

## Daimler Trucks

## Overview

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Incoming orders (units) | 183,761 | 123,728 | 143,963 | 114,360 | 129,330 | 116,691 | 132,346 | 145,811 | -9\% | 589,400 | 500,590 | + 18\% |
| Unit sales (units) | 113,846 | 94,007 | 123,910 | 116,429 | 136,055 | 126,558 | 143,524 | 133,711 | +7\% | 517,335 | 470,705 | +10\% |
| Retail sales (units) | 112,222 | 98,058 | 123,260 | 112,481 | 124,927 | 116,280 | 147,616 | 138,499 | +7\% | 508,025 | 465,318 | +9\% |
| Production (units) | 120,770 | 104,799 | 128,255 | 119,522 | 141,909 | 129,845 | 133,912 | 122,159 | +10\% | 524,846 | 476,325 | +10\% |
| Revenue* (millions of EUR) | 8,619 | 7,951 | 9,185 | 9,030 | 10,045 | 9,210 | 10,424 | 9,564 | +9\% | 38,273 | 35,755 | +7\% |
| EBIT* (millions of EUR) | 647 | 662 | 546 | 548 | 850 | 614 | 710 | 559 | +27\% | 2,753 | 2,383 | +16\% |
| Return on sales* (\%) | 7.5\% | 8.3\% | 5.9\% | 6.1\% | 8.5\% | 6.7\% | 6.8\% | 5.8\% |  | 7.2\% | 6.7\% |  |

[^5]
## DAIMLER

## Daimler Trucks

## Unit Sales

| (in units) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Daimler Trucks | 113,846 | 94,007 | 123,910 | 116,429 | 136,055 | 126,558 | 143,524 | 133,711 | +7\% | 517,335 | 470,705 | +10\% |
| EU30* | 17,250 | 17,394 | 21,069 | 20,431 | 21,865 | 20,874 | 25,206 | 23,611 | +7\% | 85,390 | 82,310 | +4\% |
| of which Germany | 6,112 | 6,458 | 7,838 | 8,069 | 8,688 | 8,104 | 10,301 | 9,095 | +13\% | 32,939 | 31,726 | +4\% |
| NAFTA | 40,822 | 32,906 | 44,347 | 42,293 | 52,690 | 45,290 | 51,808 | 44,523 | +16\% | 189,667 | 165,012 | +15\% |
| of which USA | 34,813 | 28,906 | 38,031 | 35,861 | 44,708 | 38,616 | 43,006 | 36,827 | +17\% | 160,558 | 140,210 | +15\% |
| Latin America (excl. Mexico) | 9,370 | 6,324 | 7,913 | 7,028 | 9,795 | 7,978 | 11,077 | 9,213 | +20\% | 38,155 | 30,543 | +25\% |
| of which Brazil | 4,027 | 2,427 | 4,421 | 2,920 | 5,951 | 3,662 | 7,004 | 4,378 | +60\% | 21,403 | 13,387 | +60\% |
| Asia | 37,675 | 30,000 | 40,271 | 35,682 | 42,298 | 39,977 | 44,493 | 42,974 | +4\% | 164,737 | 148,633 | +11\% |
| of which Japan | 11,974 | 11,608 | 10,386 | 10,195 | 10,720 | 11,862 | 10,947 | 11,182 | -2\% | 44,027 | 44,847 | -2\% |
| Indonesia | 12,497 | 7,232 | 16,429 | 9,823 | 17,751 | 11,936 | 17,551 | 13,727 | +28\% | 64,228 | 42,718 | +50\% |
| India | 6,191 | 3,736 | 5,796 | 3,554 | 5,252 | 4,855 | 5,293 | 4,572 | +16\% | 22,532 | 16,717 | +35\% |
| Rest of World | 8,729 | 7,383 | 10,310 | 10,995 | 9,407 | 12,439 | 10,940 | 13,390 | -18\% | 39,386 | 44,207 | -11\% |
| BFDA - Beijing Foton Daimler |  |  |  |  |  |  |  |  |  |  |  |  |
| Automotive Co. Ltd. (Auman Trucks) | 24,009 | 26,433 | 32,580 | 28,623 | 22,971 | 30,031 | 23,804 | 27,298 | -13\% | 103,364 | 112,385 | -8\% |
| Daimler Trucks including BFDA | 137,855 | 120,440 | 156,490 | 145,052 | 159,026 | 156,589 | 167,328 | 161,009 | +4\% | 620,699 | 583,090 | +6\% |

[^6]
## DAIMLER

## Daimler Trucks

Retail Sales

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in units) | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Daimler Trucks | 112,222 | 98,058 | 123,260 | 112,481 | 124,927 | 116,280 | 147,616 | 138,499 | +7\% | 508,025 | 465,318 | +9\% |
| EU30* | 18,624 | 16,601 | 20,815 | 20,979 | 20,595 | 19,307 | 25,104 | 24,000 | +5\% | 85,138 | 80,887 | +5\% |
| of which Germany | 6,112 | 6,458 | 7,838 | 8,069 | 8,688 | 8,104 | 10,301 | 9,095 | +13\% | 32,939 | 31,726 | +4\% |
| NAFTA | 39,387 | 31,823 | 44,332 | 39,965 | 49,303 | 41,147 | 53,093 | 47,603 | +12\% | 186,115 | 160,538 | +16\% |
| of which USA | 34,547 | 27,790 | 37,321 | 33,393 | 41,829 | 35,464 | 44,105 | 39,378 | +12\% | 157,802 | 136,025 | +16\% |
| Latin America (excl. Mexico) | 8,749 | 6,399 | 8,236 | 6,992 | 10,038 | 7,769 | 10,682 | 8,966 | +19\% | 37,705 | 30,126 | +25\% |
| of which Brazil | 3,542 | 2,508 | 4,567 | 2,954 | 6,020 | 3,507 | 6,634 | 4,068 | +63\% | 20,763 | 13,037 | +59\% |
| Asia | 38,056 | 35,965 | 39,732 | 33,550 | 36,295 | 36,492 | 46,034 | 43,367 | +6\% | 160,117 | 149,374 | +7\% |
| of which Japan | 11,962 | 11,843 | 10,265 | 10,076 | 10,511 | 12,015 | 10,827 | 11,299 | -4\% | 43,565 | 45,233 | -4\% |
| Indonesia | 12,317 | 9,733 | 14,797 | 9,795 | 11,941 | 10,008 | 17,045 | 13,958 | +22\% | 56,100 | 43,494 | +29\% |
| India | 5,759 | 4,486 | 5,534 | 3,256 | 4,946 | 4,559 | 5,270 | 4,825 | +9\% | 21,509 | 17,126 | +26\% |
| Rest of World | 7,406 | 7,270 | 10,145 | 10,995 | 8,696 | 11,565 | 12,703 | 14,563 | -13\% | 38,950 | 44,393 | -12\% |

* European Union, Switzerland and Norway.


## DAIMLER

## Daimler Trucks

## Incoming Orders

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in units) | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Daimler Trucks | 183,761 | 123,728 | 143,963 | 114,360 | 129,330 | 116,691 | 132,346 | 145,811 | -9\% | 589,400 | 500,590 | +18\% |
| EU30* | 23,733 | 21,310 | 21,391 | 19,738 | 17,665 | 18,968 | 29,039 | 22,887 | +27\% | 91,828 | 82,903 | +11\% |
| of which Germany | 10,009 | 8,748 | 8,520 | 7,496 | 7,457 | 6,578 | 10,466 | 8,202 | +28\% | 36,452 | 31,024 | +17\% |
| NAFTA | 88,646 | 45,967 | 62,719 | 35,989 | 50,549 | 35,106 | 54,276 | 62,889 | -14\% | 256,190 | 179,951 | +42\% |
| of which USA | 72,236 | 37,792 | 52,388 | 31,075 | 49,511 | 27,194 | 46,106 | 56,151 | -18\% | 220,241 | 152,212 | +45\% |
| Latin America (excl. Mexico) | 7,990 | 5,419 | 7,985 | 6,576 | 9,247 | 8,128 | 9,702 | 8,398 | +16\% | 34,924 | 28,521 | +22\% |
| of which Brazil | 4,027 | 2,427 | 4,421 | 2,920 | 5,951 | 3,662 | 7,004 | 4,378 | +60\% | 21,403 | 13,387 | +60\% |
| Asia | 50,524 | 40,233 | 40,825 | 39,000 | 39,678 | 42,858 | 32,471 | 39,736 | -18\% | 163,498 | 161,827 | +1\% |
| of which Japan | 12,379 | 12,500 | 12,307 | 12,284 | 10,725 | 11,579 | 10,841 | 11,978 | -9\% | 46,252 | 48,341 | -4\% |
| Indonesia | 18,544 | 11,855 | 16,132 | 10,290 | 11,994 | 14,365 | 7,244 | 15,572 | -53\% | 53,914 | 52,082 | +4\% |
| India | 9,623 | 4,336 | 2,528 | 4,953 | 5,425 | 5,069 | 5,000 | 3,840 | +30\% | 22,576 | 18,198 | +24\% |
| Rest of World | 12,868 | 10,799 | 11,043 | 13,057 | 12,191 | 11,631 | 6,858 | 11,901 | -42\% | 42,960 | 47,388 | -9\% |

* European Union, Switzerland and Norway.


## DAIMLER

## Daimler Trucks

Market Shares*

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in \%) | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
|  |  |  |  |  |  |  |  |  | in \% pts. |  |  | in \% pts. |

Trucks Europe / Latin America
(Mercedes-Benz)
EU30** HDT/MDT
Germany HDT/MD

| 18.3 | 18.8 | 19.8 | 20.9 |
| :--- | :--- | :--- | :--- |
| 33.2 | 34.7 | 34.5 | 35.6 |
| 29.4 | 30.6 | 27.2 | 28.7 |


| 21.4 | 22.1 |
| :--- | :--- |
| 37.1 | 38.0 |
| 26.1 | 28.3 |


| 21.6 | 21.2 | +0.4 |
| :--- | :--- | :--- |
| 39.2 | 36.7 | +2.5 |
| 29.1 | 25.7 | +3.4 |

20.6
21.0
29.4
. 6
28.7
$26.1-28.3$
$29.1-25.7-2.5$
36.5
36.4

Brazil HDT/MDT

## Trucks North America

(Freightliner/Western Star)
NAFTA Class 8

NAFTA Class 6-7

| 40.1 | 41.1 | 37.7 | 40.4 |
| :--- | :--- | :--- | :--- |

$39.6 \quad 38.6$
$38.4 \quad 40.5$
-2.1
40.0
$44.0 \quad 40.5$
$38.9 \quad 39.9$
$36.6 \quad 36.1$
40.9
$-5.8$
39.3
-1.5

Trucks Asia
(FUSO)

| Japan Trucks Total | 18.7 | 17.6 | 20.4 | 18.8 | 19.6 | 19.4 | 18.5 | 21.3 | -2.8 | 19.3 | 19.6 | -0.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BharatBenz) |  |  |  |  |  |  |  |  |  |  |  |  |
| India HDT/upper MDT | 8.7 | 7.2 | 6.6 | 8.7 | 6.8 | 10.8 | 6.7 | 9.3 | -2.6 | 7.0 | 9.1 | -2.1 |

$8.7 \quad 7.2$
6.6
8.7
6.7
9.3

## DAIMLER

## Mercedes-Benz Vans

## Overview

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit sales (units) | 93,016 | 86,778 | 110,883 | 103,393 | 91,414 | 93,106 | 126,088 | 117,748 | +7\% | 421,401 | 401,025 | +5\% |
| Retail sales (units) | 74,194 | 72,144 | 84,606 | 87,447 | 72,130 | 82,322 | 103,142 | 96,756 | +7\% | 334,072 | 338,669 | -1\% |
| Production (units) | 109,996 | 104,116 | 127,444 | 100,884 | 97,347 | 84,821 | 105,527 | 115,308 | -8\% | 440,314 | 405,129 | +9\% |
| Revenue* (millions of EUR) | 3,098 | 2,977 | 3,511 | 3,325 | 3,039 | 3,090 | 3,978 | 3,769 | +6\% | 13,626 | 13,161 | +4\% |
| EBIT* (millions of EUR) | 172 | 337 | 152 | 349 | -93 | 214 | 81 | 247 | -67\% | 312 | 1,147 | -73\% |
| Return on sales* (\%) | 5.6\% | 11.3\% | 4.3\% | 10.5\% | -3.1\% | 6.9\% | 2.0\% | 6.6\% | . | 2.3\% | 8.7\% |  |
| V-Class/X-Class retail sales (excluded from MB Vans retail sales) | 16,940 | 12,567 | 21,964 | 15,963 | 15,818 | 14,437 | 22,065 | 17,648 | +25\% | 76,787 | 60,615 | +27\% |

## DAIMLER

## Mercedes-Benz Vans

## Unit Sales

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Wholesales (in units) | 93,016 | 86,778 | 110,883 | 103,393 | 91,414 | 93,106 | 126,088 | 117,748 | +7\% | 421,401 | 401,025 | +5\% |
| EU30* | 60,418 | 60,539 | 71,318 | 70,357 | 57,019 | 58,966 | 89,514 | 83,435 | +7\% | 278,269 | 273,297 | +2\% |
| of which Germany | 22,343 | 20,965 | 28,083 | 27,441 | 22,397 | 23,687 | 34,444 | 33,688 | +2\% | 107,267 | 105,781 | +1\% |
| NAFTA | 11,272 | 8,531 | 13,180 | 11,955 | 13,048 | 12,630 | 13,351 | 11,699 | +14\% | 50,851 | 44,815 | +13\% |
| of which USA | 8,750 | 6,251 | 9,872 | 8,994 | 9,634 | 9,555 | 10,485 | 9,358 | +12\% | 38,741 | 34,158 | +13\% |
| Latin America (excl. Mexico) | 3,821 | 3,860 | 3,990 | 3,974 | 4,652 | 4,134 | 6,272 | 4,410 | +42\% | 18,735 | 16,378 | +14\% |
| Asia | 9,253 | 6,787 | 10,816 | 8,856 | 9,141 | 9,106 | 9,569 | 8,892 | +8\% | 38,779 | 33,641 | +15\% |
| of which China | 6,540 | 4,404 | 7,471 | 6,312 | 7,381 | 6,758 | 7,676 | 6,327 | +21\% | 29,068 | 23,801 | +22\% |
| Rest of World | 8,252 | 7,061 | 11,579 | 8,251 | 7,554 | 8,270 | 7,382 | 9,312 | -21\% | 34,767 | 32,894 | +6\% |

[^7]
## DAIMLER

## Mercedes-Benz Vans

## Retail Sales and Market Shares

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Retail sales (in units) | 74,194 | 72,144 | 84,606 | 87,447 | 72,130 | 82,322 | 103,142 | 96,756 | +7\% | 334,072 | 338,669 | -1\% |
| EU30* | 49,127 | 49,204 | 56,845 | 60,512 | 43,620 | 53,821 | 74,119 | 68,021 | +9\% | 223,711 | 231,558 | -3\% |
| of which Germany | 17,225 | 16,769 | 21,891 | 21,946 | 17,708 | 18,792 | 27,371 | 27,327 | +0\% | 84,195 | 84,834 | -1\% |
| NAFTA | 10,391 | 9,720 | 11,707 | 11,114 | 14,307 | 12,396 | 12,374 | 12,051 | +3\% | 48,779 | 45,281 | +8\% |
| of which USA | 8,186 | 7,433 | 8,724 | 8,367 | 11,113 | 9,427 | 10,154 | 9,767 | +4\% | 38,177 | 34,994 | +9\% |
| Latin America (excl. Mexico) | 3,744 | 3,970 | 4,217 | 3,893 | 4,332 | 4,152 | 5,125 | 4,151 | +23\% | 17,418 | 16,166 | +8\% |
| Asia | 3,888 | 3,312 | 3,921 | 3,859 | 3,709 | 4,332 | 4,705 | 4,056 | +16\% | 16,223 | 15,559 | +4\% |
| of which China | 2,708 | 2,120 | 2,926 | 2,762 | 2,689 | 2,991 | 3,609 | 3,029 | +19\% | 11,932 | 10,902 | +9\% |
| Rest of World | 7,044 | 5,938 | 7,916 | 8,069 | 6,162 | 7,621 | 6,819 | 8,477 | -20\% | 27,941 | 30,105 | -7\% |
| V-Class/X-Class <br> (excluded from MB Vans retail sales) | 16,940 | 12,567 | 21,964 | 15,963 | 15,818 | 14,437 | 22,065 | 17,648 | +25\% | 76,787 | 60,615 | +27\% |
| Market shares** (in percent) |  |  |  |  |  |  |  |  |  |  |  |  |
| EU30* small | 2.9 | 3.0 | 3.3 | 2.9 | 3.2 | 3.1 | 3.1 | 3.3 | -0.2 pts. | 3.1 | 3.1 | 0.0 pts. |
| EU30* midsize/large | 15.3 | 15.7 | 14.2 | 16.4 | 12.7 | 16.8 | 18.8 | 17.7 | +1.1 pts. | 15.3 | 16.7 | -1.4 pts. |
| Germany midsize/large | 25.6 | 27.1 | 22.6 | 25.4 | 22.5 | 26.1 | 30.5 | 30.9 | -0.4 pts. | 25.2 | 27.3 | -2.1 pts. |
| USA large | 7.7 | 7.3 | 6.8 | 6.3 | 10.1 | 8.4 | 8.7 | 8.2 | +0.5 pts. | 8.3 | 7.5 | +0.8 pts. |

[^8]** Based on estimates in certain markets.

## DAIMLER

## Daimler Buses

## Overview

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Unit sales* (units) | 5,744 | 5,404 | 7,522 | 7,504 | 7,741 | 7,213 | 9,881 | 8,555 | +15\% | 30,888 | 28,676 | +8\% |
| Production (units) | 6,924 | 6,583 | 8,620 | 7,973 | 8,507 | 7,089 | 7,182 | 6,873 | +4\% | 31,233 | 28,518 | +10\% |
| Revenue** (millions of EUR) | 850 | 923 | 1,075 | 1,217 | 1,064 | 1,036 | 1,540 | 1,348 | +14\% | 4,529 | 4,524 | +0\% |
| EBIT** (millions of EUR) | 37 | 72 | 66 | 78 | 30 | 32 | 132 | 99 | +33\% | 265 | 281 | -6\% |
| Return on sales** (\%) | 4.4\% | 7.8\% | 6.1\% | 6.4\% | 2.8\% | 3.1\% | 8.6\% | 7.3\% |  | 5.9\% | 6.2\% |  |

* Due to the sales structure, retail sales correspond with wholesales.
* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).


## DAIMLER

## Daimler Buses

## Unit Sales and Market Shares

|  | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| Wholesales* (in units) | 5,744 | 5,404 | 7,522 | 7,504 | 7,741 | 7,213 | 9,881 | 8,555 | +15\% | 30,888 | 28,676 | +8\% |
| EU30** | 1,367 | 1,392 | 2,183 | 2,202 | 2,146 | 1,864 | 3,588 | 3,229 | +11\% | 9,284 | 8,687 | +7\% |
| of which Germany | 422 | 509 | 693 | 811 | 590 | 568 | 1,197 | 1,169 | +2\% | 2,902 | 3,057 | -5\% |
| NAFTA | 458 | 757 | 839 | 1,041 | 906 | 852 | 1,070 | 836 | +28\% | 3,273 | 3,486 | -6\% |
| of which Mexico | 453 | 738 | 839 | 1,020 | 881 | 846 | 1,063 | 836 | +27\% | 3,236 | 3,440 | -6\% |
| Latin America (excl. Mexico) | 3,109 | 2,398 | 3,377 | 3,448 | 3,449 | 3,643 | 3,746 | 3,251 | +15\% | 13,681 | 12,740 | +7\% |
| of which Brazil | 1,856 | 1,399 | 2,484 | 2,108 | 2,278 | 2,084 | 2,160 | 1,610 | +34\% | 8,778 | 7,201 | +22\% |
| Asia | 580 | 515 | 758 | 439 | 761 | 597 | 1,073 | 797 | +35\% | 3,172 | 2,348 | +35\% |
| Rest of World | 230 | 342 | 365 | 374 | 479 | 257 | 404 | 442 | -9\% | 1,478 | 1,415 | +4\% |
| Market shares*** (in percent) |  |  |  |  |  |  |  |  |  |  |  |  |
| EU30** heavy | 29.2 | 30.5 | 28.9 | 32.2 | 29.2 | 23.1 | 28.5 | 28.3 | +0.2 pts. | 29.0 | 28.4 | +0.6 pts. |
| Germany heavy | 45.4 | 57.4 | 50.5 | 55.1 | 54.8 | 45.8 | 48.0 | 47.7 | +0.3 pts. | 49.3 | 51.6 | -2.3 pts. |
| Brazil heavy | 60.8 | 42.2 | 57.1 | 51.3 | 52.4 | 56.4 | 42.0 | 54.7 | -12.7 pts. | 51.6 | 52.5 | -0.9 pts. |

## DAIMLER

## Daimler Financial Services

## Overview

| (in millions of EUR) | 1st Quarter |  | 2nd Quarter |  | 3rd Quarter |  | 4th Quarter |  |  | Financial Year |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Change | 2018 | 2017 | Change |
| New business | 17,861 | 16,812 | 18,341 | 17,925 | 16,613 | 17,437 | 19,112 | 18,547 | +3\% | 71,927 | 70,721 | +2\% |
| Contract volume (end of period) | 141,678 | 135,036 | 146,709 | 134,156 | 148,813 | 135,771 | 154,072 | 139,907 | +10\% | 154,072 | 139,907 | +10\% |
| Revenue* | 6,255 | 6,164 | 6,570 | 6,088 | 6,385 | 5,971 | 7,059 | 6,307 | +12\% | 26,269 | 24,530 | +7\% |
| EBIT* | 548 | 524 | 66 | 522 | 392 | 508 | 378 | 416 | -9\% | 1,384 | 1,970 | -30\% |
| Return on equity (\%) | 17.9\% | 19.3\% | 2.1\% | 18.8\% | 12.5\% | 18.5\% | 12.0\% | 14.3\% | . | 11.1\% | 17.7\% |  |

* The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

In 2017 at the Daimler Financial Services segment, the Group's internal revenue and cost of sales have been adjusted by the same amount. These adjustments have been fully eliminated in the reconciliation.

## DAIMLER

## Daimler Mobility Services

## Overview

| Interactions (in millions) | 37.5 | 21.3 | 42.4 | 26.4 | 46.8 | 31.7 | 59.3 | 36.4 | +63\% | 186.0 | 115.8 | +61\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| car2go | 6.3 | 6.2 | 6.1 | 6.3 | 6.0 | 6.0 | 6.9 | 6.4 | +8\% | 25.3 | 24.9 | +2\% |
| moovel | 6.2 | 5.1 | 6.7 | 5.4 | 7.5 | 6.0 | 7.3 | 5.8 | +26\% | 27.7 | 22.3 | +24\% |
| Ride-Hailing Group* | 25.0 | 10.0 | 29.6 | 14.7 | 33.3 | 19.7 | 45.0 | 24.3 | +86\% | 132.9 | 68.7 | +94\% |
| Cities (end of period) |  |  |  |  |  |  |  |  |  |  |  |  |
| car2go | 26 | 26 | 24 | 26 | 25 | 26 | 25 | 26 | -4\% | 25 | 26 | -4\% |
| moovel | 17 | 12 | 17 | 14 | 19 | 14 | 20 | 16 | +25\% | 20 | 16 | +25\% |
| Ride-Hailing Group* | >70 | >50 | >80 | >65 | >110 | >70 | >110 | >70 | +57\% | >110 | >70 | +57\% |
| Customers (end of period, in millions) | 21.4 | 11.5 | 23.5 | 14.5 | 26.0 | 15.9 | 31.0 | 17.8 | +75\% | 31.0 | 17.8 | +75\% |
| car2go | 3.1 | 2.4 | 3.2 | 2.6 | 3.4 | 2.8 | 3.6 | 3.0 | +20\% | 3.6 | 3.0 | +20\% |
| moovel | 4.4 | 2.6 | 5.0 | 2.9 | 5.7 | 3.4 | 6.2 | 3.7 | +66\% | 6.2 | 3.7 | +66\% |
| Ride-Hailing Group* | 13.9 | 6.5 | 15.3 | 9.0 | 16.9 | 9.7 | 21.3 | 11.1 | +92\% | 21.3 | 11.1 | +92\% |

[^9]
[^0]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

[^1]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9)

[^2]:    * Inventories, trade receivables and trade payables. The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

[^3]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9)

[^4]:    * Based on estimates in certain markets.

[^5]:    * The 2017 figures have been adjusted based on new IFRS 15 standards including cost of hedging (IFRS 9).

[^6]:    * European Union, Switzerland and Norway.

[^7]:    * European Union, Switzerland and Norway.

[^8]:    * European Union, Switzerland and Norway

[^9]:    * Includes mytaxi, Beat since 02/17, Clever Taxi since 06/17 and Chauffeur Privé since 03/18.

