

Annual Review 2011

**Moving
forward
together**

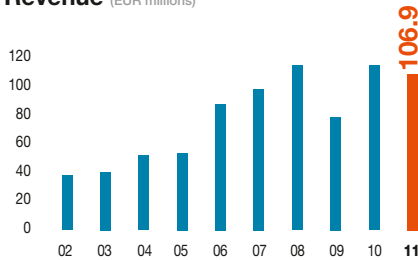


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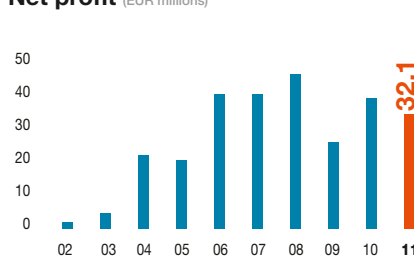
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Key figures

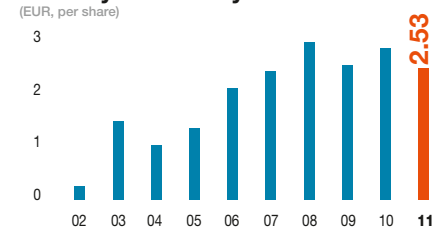
Revenue (EUR millions)



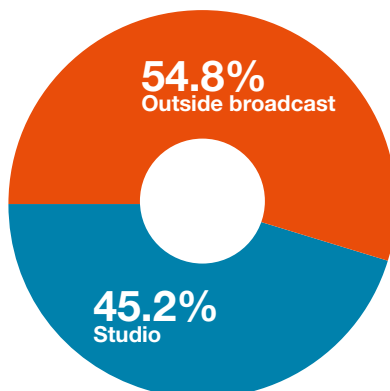
Net profit (EUR millions)



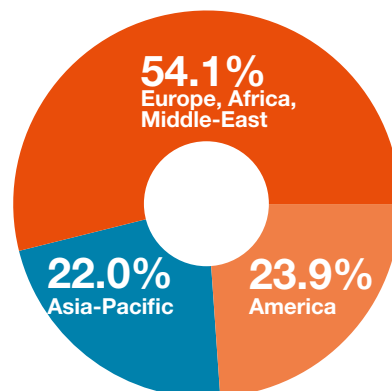
Dividend, reimbursement and treasury shares buyback (EUR, per share)



Split of 2011 revenue (Studio and outside broadcast production) (%)



Split of 2011 revenue (By geographical segment) (%)



Breakdown of staff by department (As of 31 December)



More details on our figures on page 16 or www.evs-global.com

Our profile

EVS is the **leader in digital video systems** for outside broadcast production. Its products are powerful recorders combined with highly responsive applications such as the slow motion tool which is now a global standard. Drawing on its experience in **outside broadcast production** (OB vans), EVS has been active for several years in the **TV studio** segment.

Our mission

EVS offers **evolutive video equipment and systems** that guarantee superior results for video professionals by providing modular, open and fast solutions.

If EVS did not exist, video professionals would lack of the tools to help them convey the emotion to their viewers.

The benefits available to video professionals are: **expertise, powerful technology, innovation, long-term vision and anticipation, flexibility and reliability.**

Our values



Innovation



Dedication



Success together



Customer intimacy



Reliability



Cheerfulness

Moving forward together

by
Pierre Rion, Chairman of the Board of Directors
Michel Counson, CTO & Managing Director

2011 was marked by macroeconomic uncertainty and problems on the financial markets. Despite this situation and no major sporting events in 2011, EVS produced another strong performance with sales of over 100 millions



Sales in 2011 decreased by 3.8% to EUR 106.9 million but, on a comparable basis (excluding rental contracts related to big sporting events and at constant exchange rate), revenue increased by 6.3%, thanks to a stronger second half and an “outside broadcast” segment which has regained momentum. The hiring of a large number of new employees has resulted in a reduction in operating margin in 2011 (41.3% of sales). EVS had 415 employees (FTEs) at the end of 2011, with nearly one quarter in our 20 overseas offices.

EVS historically devoted a significant portion of its cash flow from operations to reward its shareholders by granting them a substantial dividend. Again, this year, the Board of Directors will propose at the Ordinary General Meeting, the distribution of a total gross dividend of EUR 2.36 per share (including an interim dividend of EUR 1.16 distributed in December 2011), representing a dividend payout ratio of 100%. This decision takes account of the excellent financial robustness of the company and of our confidence in its future prospects and

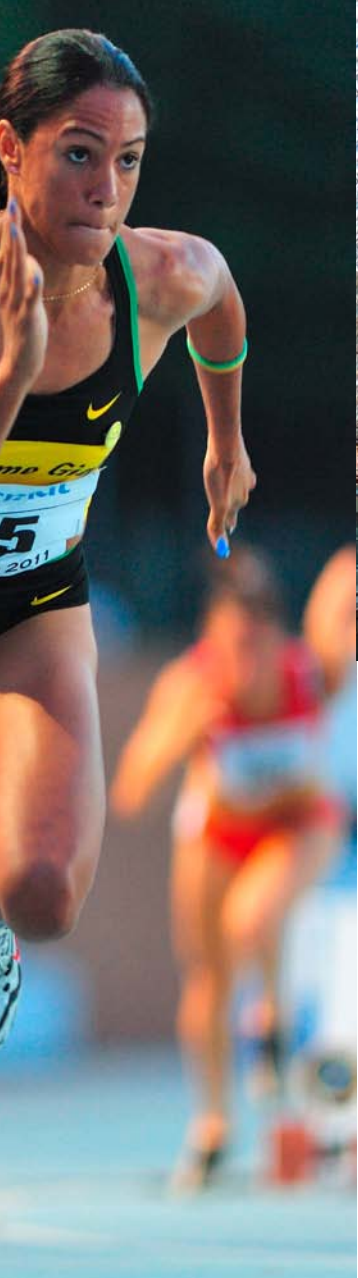
also of the significant investment that will be agreed over the next two years for the construction of a new operational headquarters, bringing together all the activities based in Liège under one roof. The numerous commitments made by EVS in the recent years to strengthen its development have made the premises now too small. The new building, located a few hundred meters away from the current headquarters, will be able to comfortably accommodate our employees.

In 2011, XDC, 41.3% owned by EVS, took full advantage of the wave of digitization of cinema screens in Europe. In February 2011, XDC, sold his CineStore activity to Barco to focus on its high added value specialized services: integration, deployment and equipment financing, specific software and NOC network (Network Operating Center). Today, the XDC Group is the leader in its market in Europe, with more than 5,000 screens installed.

EVS has doubled its workforce in 4 years. Our company has changed and we have



More information on
www.evs-global.com



embarked on a process aimed at evolving our structures towards an organization which is more appropriate for our size and for our needs today. Pierre L'Hoest, co-founder of EVS and CEO, decided to leave the company in September 2011, giving way to an Executive Committee. The Board of Directors would like to thank him for all that he has contributed to EVS over the years. His departure has accelerated the implementation of a new management structure and the search for a new CEO is progressing well.

2012 is clearly the year of the European football championships in Poland/Ukraine and in particular, of the Olympic Games in London. As always, our teams will rise to all the challenges with which they will be faced. They will therefore be fully committed to deliver on time, what has been promised.

In addition to these events, our diversification into television studios requires exceptional focus. This area of business is

now of equal importance to EVS as its original business.

So we start this year in a confident mood. We are proud of the quality and the commitment of the EVS teams worldwide. The ever-increasing confidence of our customers and the excellent relations we have with our suppliers and our shareholders are valuable assets to our company.

It is thanks to the efforts of everyone that we will be able to continue to expand EVS.

We are most grateful to you!

Our growth drivers

- Transition to tapeless solutions.
- Diversification of video content consumption habits, including the new media.
- Technological migrations, such as high definition or 3D.
- Increasing popularity of sport on television.
- Development of new solutions to increase efficiency of studio productions.

Our strategy

- Consolidation of our leadership in the niche market of outside broadcast (OB vans).
- Acceleration of our diversification in the studio market, a real growth engine, by developing new added value solutions.
- Development of a service centre for the big sporting events and new customer demands.
- Development of unique solutions: hardware (structured around the XT3 platform), applications (LSM and IPDirector as reference applications) and service (from consultancy to training and support).
- Strong business culture promoting technological innovation.



Our key achievements in 2011

01/2011 - USA

EVS receives an Emmy Award from the National Academy of Television Arts & Sciences for its HD Super Motion systems for live slow motion replay for sports broadcast and studio production.



4/2011 - Products

At the NAB tradeshow in April, EVS launches the XT3 production server, the third generation of its main hardware platform. Enhancements include an increased number of flexible channels (8), more capacity and an increased bitrate per channel. This will be the new platform for further developments that should come in 2012/2013. EVS also introduces Xedio Flash (an integrated system offering all-in-one newsroom capabilities), ENGSOFT (for direct import of ENG files to Avid), IPEdit.3D (the first live editing tool) and XFly (a portable NAS storage platform).

4/2011 - Finland

MTV3, the Finnish commercial television broadcaster, has chosen EVS integrated systems, including a cluster of XS and XT2+ production servers and advanced content management tools, for the implementation of a central ingest and production infrastructure.



4/2011 - Philippines

ABS-CBN, Asia's first commercial television broadcaster and top-rated station in the Philippines, has expanded its production capabilities with the addition of 17 Insio systems to control a growing number of EVS servers, which include 14 new SD and HD XT2+.

05/2011 - India

Times of India expands Indian Premier League (cricket) broadcast from cameras to web with EVS technologies.

06/2011 - Mexico

In order to be nearer to its South American clients, EVS opens a new sales and operations office in Mexico City.



07/2011 - UK

BBC chooses EVS for the supply of an integrated broadcast solution at the heart of its new file-based sports production system (installed at the BBC's new MediaCityUK facility at Salford Quays near Manchester) which has been designed to create fast turnaround productions, highlight packages and craft edits.

8/2011 - Brazil

During the Broadcast & Cable Show 2011, held in São Paulo, EVS received the award «Innovation for News» for Xedio Flash.

08/2011 - Belgium

RTL, the leading French-speaking community entertainment network in Belgium, renewed its commitment to EVS with the implementation of a fully integrated tapeless HD infrastructure for its news and TV entertainment operations.



09/2011 - Products

At the IBC tradeshow (Amsterdam), EVS launches C-Cast, a new tool designed to distribute instant additional live and near-live broadcast content on connected devices, allowing broadcasters to target a new multitasking audience with extended program options. EVS also launches Epsio Air, a tool which allows a virtual advertisement insertion in the form of overlay graphics in downstream live or delayed sport programs. EVS also introduces the first Ultra Motion Replay solution, combining its XT3 LSM system and the new I-Movix X10 ultra motion camera system.

09/2011 - United Arab Emirates

Sky News Arabia, a joint venture between British Sky Broadcasting (BSkyB) and Abu Dhabi Media Investment Corporation (ADMIC) announces a contract with EVS to provide a fully integrated news production tool for the launch of the new 24/7 Arabic news channel.



09/2011 - Spain

ANTENA 3, the leading Spanish media group present on the radio, cinema, internet and digital terrestrial television (DTT) industries, has opted for EVS OpenCube HD/SD ingest servers to digitize its archives and streamline its media exchange operations.

09/2011 - Corporate

Pierre L'Hoest, co-founder and CEO of EVS Broadcast Equipment, leaves the company.



10/2011 - Russia

EVS signs a multi-million deal with Russian OB facility company Panorama to provide high definition production servers and associated content production and management solutions. This is an all-time record deal for EVS.

11/2011 - Korea

National broadcasting company KBS confirms its commitment to EVS. The network used EVS' new High Definition Outside Broadcast mobile unit for the production of the 2011 IAAF World Championships in Daegu.

02/2012 - Monaco

The audiovisual archives of the Principality of Monaco selected MediArchive Director, EVS' asset management solution, for the digitization and showcasing of up to 8,000 hours of video archives.



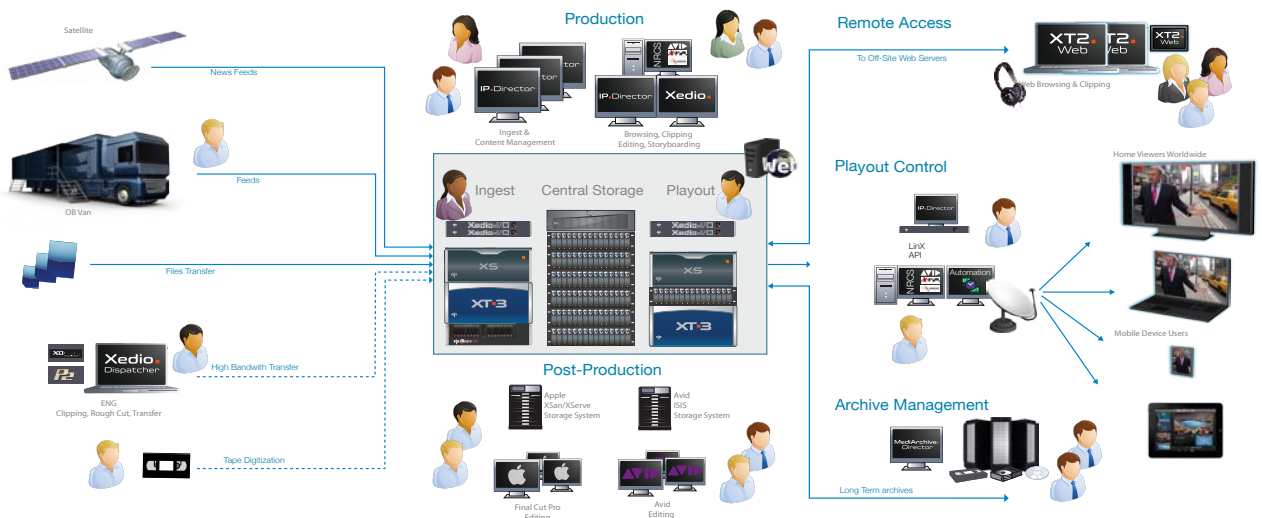
Our solutions

A strong integration between its performing and reliable technological platforms, a wide range of applications and top quality service, these are EVS' fundamentals.

Hardware, and in particular the XT3 platform, is the core of the EVS solutions. This platform has established itself as the fastest, most reliable and most utilized broadcast tool for live production. The intimate partnerships developed between the EVS teams across the globe and the world's leading broadcasters have led to significant development around its core foundation. Empowering the hardware platform with a multitude of software applications has given broadcasters the ability to manage, control, browse, edit (non-linear, of course) and orchestrate the ingest of digital media across a complete network of interconnected servers.



EVS solutions : from camera to screen





Targeted approaches for different markets

Sport, is where EVS was born. And sport is also where all the new technologies are first implemented. This is why the long term growth drivers that have supported EVS growth over the last decade are now also supporting its diversification, excluding live sport productions. With its EVS **Sports360°** strategy, EVS wants its clients to be at the forefront in this rapidly changing environment: the partitioning of rights, the merging of IT and traditional broadcast technology and the profusion of digital media platforms. EVS Sports360° helps the market to take on these challenges successfully, bringing together the industry's most reliable live production ... controllers, tailor made highlight creation, and content management suites,

resourceful archive monetization tools and instant multimedia delivery platforms.

Today's leading broadcasters seek to improve workflow efficiency so they can gather, prepare and broadcast **news** as it breaks. EVS provides seamless news production solutions guaranteeing speed and productivity gains along with the highest level of stability and flawless integration with third-party systems; such as ENG camcorders, craft editors as well as archive and newsroom control systems (NRCS).

Record to post-production: EVS technology is designed for fast turnaround productions offering multi-channel servers to broadcasting companies seeking to boost the efficiency and speed of their production workflow. XT and XS production servers expedite and optimize ingest to postproduction operations by proposing reliable recording solutions, instant access to all recorded media, instant media exchange, on-the-fly media conforming and reducing the time between recording and postproduction processes. This technology is ideal for producing games/quizzes, television series, shows, etc.

EVS provides comprehensive solutions to ensure speed, efficiency, high stability and integration with external systems



More information on
www.evs-global.com



Our key products



Video servers

XT3



Production and playout server

The XT3 is a production server which allows recording, controlling and playing media in real time, in SD, HD and 3D. It is the powerful successor to the XT2 and XT2+ servers. Combined with the MulticamLSM, it is the ideal solution for live sport productions. Able to record multiple cameras in a synchronized way, the XT3 is also an asset for multicam studio productions, live or recorded. Up to 8 channels (e.g. recording and playout of 4 cameras) its internal 3.6 TB capacity is able to store around 300 hours of TV at bitrates up to 200 Mbps. It has an additional external capacity of 20 TB. Its unique features are:

- Continuous loop recording (even during replays).
- Most reliable server on the market.
- Instant response (real time encoding and decoding).
- Open architecture for maximum interoperability with third-party systems and numerous existing codecs.
- Powerful networking with immediate content sharing (XNet2).
- Up to 96 audio channels supported by a single server.
- High bandwidth.
- Smaller version (4 RU) available in a 7-channel server.

XS



Ingest and playout server

The XS is a 6-channel server designed for multi camera studio productions in SD or HD. This server, controlled by Insio or IPDirector (or by third-party tools through control protocol standards) offers producers a performing alternative to tape-based workflows. It reduces post-production time, increases efficiency and is cost-effective. Its main assets are native support of multi formats and codecs, interoperability and control with third-party systems, powerful networking with immediate content sharing (XNet2) and simultaneous action between production, post-production, storage and archiving.

XTnano



Production and playout server

The XTnano is a 4 or 6-channel HD/SD slow motion replay entry-level server. Designed for live sport productions requiring simple workflows, XTnano is the perfect toolbox for essential high-speed operations with maximum reliability. XTnano offers a flexible configuration. The new server natively supports DVCPRO HD and DVCPRO 50 codecs and with its GigE networking capabilities, AVI files can be instantly transferred to all standard edition and archive systems.

XSnano



Third-party control server

The XSnano is a 4-channel entry-level server dedicated to studio production operations. It is the ideal tool for midrange studio production operations (recording and playback) under third-party systems control.

OpenCube HD/SD



Ingest platform based on the MXF standard

The OpenCube HD/SD is an MXF ingest server (natively supporting numerous formats, including XDCamHD, Jpeg2K and DNxHD®) offering MXF file generation for maximum interoperability in any production or postproduction environment.

GX Server



Fill and key playout server

The GX server is a small size fill and key playout server that offers instant HD graphic playback functions and full control capabilities from all standard switchers and controllers.

Storage

XStoreSE



Central storage server

The XStoreSE is a high capacity online storage server, ideal for storing, sharing, exchanging and editing audio and video content, in SD and HD. It is an ideal and secure long term storage complement to the XT3, XTnano and XS servers. With its external encoders/decoders, it stores around 30 TB for a medium sized TV station. It is mainly used in studio productions and can be used to host optional EVS software.

XF2



Removable storage server

The XF is a secured removable storage tool, based on hard drives, that complements the XT3, XTnano and XS servers. With up to 4 TB of media storage, configured as 2 x 2 TB removable hard disk drive, the XF is the ideal tool for content transfer between live production vans and associated near-live studio productions, such as sport post game talk shows.

XFly



Platform for portable storage

The XFly storage platform is compact and portable. The platform contains eight hard drives, providing 8 TB of capacity (up to 140 hours of HD at 100 Mbps). This tool offers XT/XS operators an easy way to carry out full production or clips. The XFly is easy to connect to Avid or Apple postproduction tools.




XStoreSan Storage solutions

San storage solutions are designed to provide clients with an optimal balance between their online and archive storage capacities. Based on San architecture, EVS storage solutions are optimized to offer the highest level of flexibility, while guaranteeing the utmost security of recorded media.

Media Transfer and Exchange

XTAccess


Transfer and transcoding software



XTAccess is the EVS' gateway software built to facilitate media interchange between EVS' production servers and third party tools with the highest level of security and efficiency. XTAccess handles a series of automatic media conforming operations such as on-the-fly transcoding, media rewrapping and playlist rendering offering smooth interchange of non-natively supported media.

Xedio Dispatcher

Preview and transfer software



The Xedio Dispatcher automatically detects connected devices (such as P2 or XDCAM cameras and players/readers) and instantly displays their content, enabling immediate media browsing for clip selection and/or fast rough-cut editing. Once selected or created, clips and consolidated edits can be easily transferred from the ENG device to any EVS server for further production or post-production operations. Simultaneous transfers to multiple destinations in multiple formats are supported thanks to the Xedio Dispatcher on-the-fly SD/HD rewrapping and transcoding capabilities.

XFile

Transferring, archiving and preview software application




The XFile automates the clip archiving process, both in SD and HD media, along with associated metadata, in the industry-standard MXF file format. Furthermore, it is a clip preview and quality monitoring tool. The XFile acts as a gateway into and out of third party non-linear editing systems.

Control

Multicam LSM


Live slow motion control and creation of playlists



The "Live Slow Motion" Multicam LSM offers extremely performant live replay control and playlist creation solutions. Loop recording and access to the recording train means you never lose shots. Targeting sport and other live event productions, the Multicam LSM, combined with the XT3 or XTnano server, guarantees an unlimited level of reliability and functionalities. It manages all types of replay (from -400% to +400%), including Super Motion (2 to 3 times the speed) or Hyper Motion (e.g. 200 images/sec). Furthermore, it offers a range of on-the-fly editing possibilities.

IPDirector


Production content management



The IPDirector is an integrated suite of video production management applications that give you total control of your video and audio feeds via the XT3, XTnano or XS video server. The IPDirector allows you to easily ingest, log, manage, search, track, edit (via IPEdit), create clips and highlights, browse and ultimately play out any video or audio content instantly. The Windows-based GUI makes it easy to learn and use. With the IPDirector, complete control of one or more XT3, XTnano or XS servers is at your fingertips.

Insio

Management of studio multicam ingest




Insio offers producers a toolbox for controlling and accelerating each step of the production of a TV program. In addition to the review and control of recording, Insio eases the selection of the best sequences, the metadata management, the clip transfers and the feed streaming to post-production, with a touch screen interface. Insio is the perfect complementary tool to the XS server..

Graphism

Epsio Live and Epsio Air

Analytical graphic tools for live sport productions




The Epsio range includes a series of analytical graphic tools for live sport productions. Today, it allows operators to instantly design virtual offside lines. Epsio is an integral part of the Multicam LSM and allows producers to optimize their live production workflow without additional resources. Epsio is based on patented algorithmic codes for automated drawings of the field and its limits in real-time.

Editing

Xedio

News and highlights editing suite




The Xedio is a solution for news and highlights production. It hinges on CleanEdit, the non-linear editing tool, allowing the postproduction for highly compressed digital file, with a tight bandwidth. It does not alter the original file, often stored on an XStore, XT3 or XS servers. The final news clip, in SD and HD, can be broadcast instantly (no rendering required). The Xedio is fully integrated with the Sony XDCAM™ and Panasonic P2™ (the portable cameras with embedded recorders that are most used by journalists) and also supports multiple file formats.

New media

C-Cast

Broadcast live content on a second screen



C-Cast is a tool that instantly delivers additional content to viewers on alternative media platforms. Via this solution, all clips or highlights created during the production can be made instantly available on online tools such as laptops or tablets. This allows unprecedented viewing angles.

Archive

MediArchive Director

Digitization and archive management solutions



The MediArchive Director offers a set of software tools to centrally manage the different platforms of the workflows, including their formats, and allows intelligent media browsing based on metadata and logging. Fast and easy delivery is handled automatically by the central tool, which manages automated media digitization, re-wrapping, and controls all the necessary robots to optimize management and provides a cost effective content solution delivery.

Service

From consulting to maintenance



Besides its strong products and software applications, EVS is committed to the highest level of service. It covers different areas, including workflow and process consulting, installation, maintenance, upgrades, and user training. For specific events, EVS also proposes rental contracts for its servers and applications, in order to meet their clients' punctual needs. The foundation of this great service quality is the EVS team, available and reactive, in constant interaction with its customer base and user community.

Our corporate social responsibility

There are many ways for a company to put its values into practice and demonstrate its commitment to the environment, its employees and the community in which it operates. This long term commitment is an integral part of EVS' culture and its values since the company's creation

The environment

From its creation in 1994, EVS has been mindful of its impact on the environment. Over the years, clear policies have been implemented in order to honor this commitment. The harmonious integration of the company's buildings with vegetal roofs into the wooded environment of the Sart-Tilman Scientific Park and the frequent use of energy-saving methods, such as "free cooling" to cool premises subject to major temperature variations, are examples of this, as is the low-energy lighting, the solar panels for the production of hot water and the recycling of rainwater.

Through the nature of its activities, EVS plays an indirect role in reducing the carbon footprint of audiovisual productions. The solutions offered by EVS are based on reusable servers and hard disks which, unlike the tape readers used abundantly in television productions, do not require the recurrent purchase of environmentally unfriendly chemical or hard to recycle consumables.

EVS also offers solutions for remote production and access of video content, allowing operators to dramatically reduce their travel. For instance, during major sporting events, broadcast production tools favor image sharing between the event venue and the television channel greatly reduces the air travel for a large number of people.

The employees

The employees are the main drive of EVS. They develop the solutions, offer them to customers throughout the world, install them and provide the necessary follow-up and maintenance.

The management of the company is therefore particularly careful to offer them a working environment based on personal development and respect for the individual. This includes:

- an attractive workplace (open and luminous buildings in a wooded environment, cordial company cafeteria, etc.);
- welcoming new recruits, listening carefully to one another, internal training programs;
- numerous activities organized by and for the employees aimed at building the team spirit, such as departmental incentives, various company events (some of which also include spouses and children) or incitement to practice a sport in the neighborhood;
- a competitive global remuneration package in relation to the skills and experience of each person, accompanied by company profit sharing programs.

This policy is bearing fruit and reinforces a sense of belonging feeling, the turnover rate is particularly low despite the young average age of the company's employees (37 years).



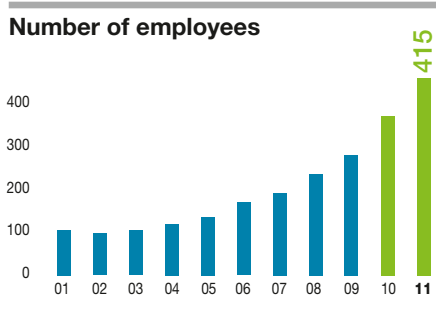


EVS buildings were designed to integrate into the environment

The community

EVS has a strong regional anchorage and participates in the development of the communities in which its offices are located. The company builds partnerships with local suppliers, actively supporting cultural and social projects and encourages its employees to do likewise in their own environment through targeted sponsoring.

Moreover, in the wake of the 2012 Olympic Games, EVS will leave some of its technologically advanced equipment available free of charge to the Paralympic Games in which more than 4,200 diminished capacity athletes from more than 160 countries will participate.



25 nationalities

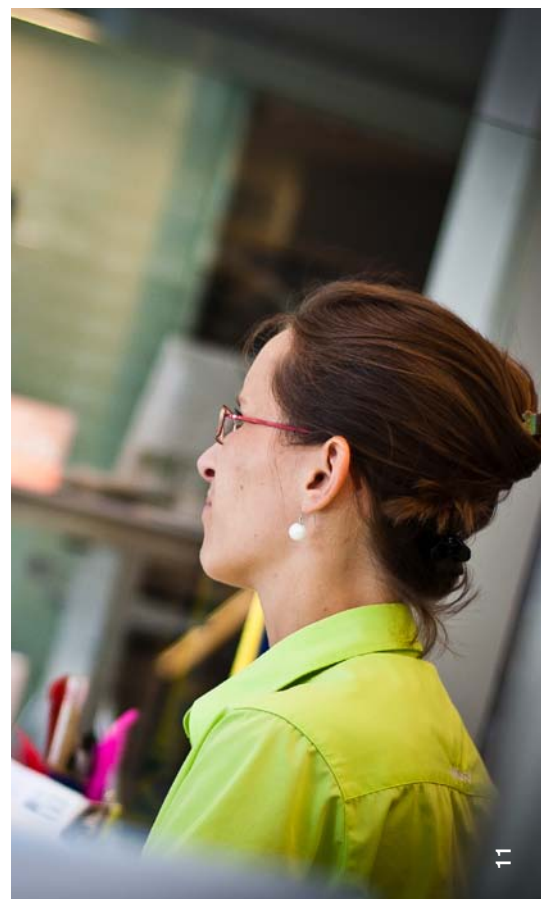
work together at EVS

+ than 60 projects

to a sporting or social purpose were supported by employees of EVS in 2011



More information on
www.evs-global.com



XDC Solutions for digital cinema

Created in 2004, XDC, 41.3% owned by EVS (30.2% fully diluted) is a service provider of digital cinema solutions in Europe.

■ **deploying finance and installation services for exhibitors:**

this activity is mainly based on the VPF model (Virtual Print Fee), through which American studios (Warner Bros., Sony Pictures, Universal, Paramount Pictures, Twentieth Century Fox and the Walt Disney Studios) have agreed to subsidize approximately 80% of the installation, by XDC, of a maximum 8,000 digital screens in Europe, hence allowing substantial savings for exhibitors on conversion costs. Under the VPF model, XDC had a global order book of 4,000 digital screens at the end of 2011, among which more than 1,500 have already been deployed.

■ **direct sale of digital cinema equipment:**

through its subsidiary FTT represented in 10 European countries, XDC is active in the integration and maintenance of cinema equipment (projection, sound, 3D, accessories, ...) in theatres.

■ **maintenance service and technical support:**

XDC provides exhibitors with a "hotline" through its Network Operation Center based in Liege, for whole Europe. The multilingual team consists of experts in digital cinema and offers monitoring services, up-to-date diagnostic and repair remotely 24/7.

■ **services to film distributors:**

XDC offers a full package service: encoding, duplication, key management, 24/7 maintenance, extranet follow up and physical delivery (DCP), virtual delivery (terrestrial or satellite). Besides the movies proposed by the studios, there exists numerous types of alternative contents, allowing exhibitors to diversify their commercial proposition, such as projections of sporting events or concerts, live or recorded (2D or 3D). The company, through its XDC Entertainment branch, offers full service for these alternative contents that extends from booking and delivery promotion to reporting and box office collection.

Performance

The XDC Group recorded EUR 84.3 million sales in 2011, EBITDA of EUR 17.8 million (21.1% of sales). With a market share estimated at 35%, XDC is the European leader in this sector.

Technological repositioning

In March 2011, XDC sold its CineStore know how to Barco (a leading provider of digital projectors) while keeping a distribution right on the CineStore products under the VPF agreement as a privileged client. This way, the group refocuses its technology investments on digital content networks management tools, integrated in manufacturers proprietary equipment. In the same spirit, XDC acquired in February 2012, the German company Bewegte Bilder, to strengthen its postproduction service offer and the distribution of digital copies via satellite on the DACH market.

The potential and the risk

Worldwide, there is a potential of 120,000 screens to be digitized over the forthcoming years, of which 30% are in Europe and 35% in the United States.

To date, over 50% screens have already been digitized, mainly in the United States. In Europe, more than 18,000 screens have already been converted. The XDC Group has a total market share of about 35%. Multicultural and fragmented nature of European cinema market differs from the oligopolistic structure of the U.S. market. Services and proximity company, the XDC Group focuses on the European market (Western and Eastern) with a young and innovative team of about 180 people. Digital cinema is on the way and XDC has everything to remain a major player in this revolution. The main risk lies in the fact that this service and infrastructure activity requires major financing and investments. Since 2009, XDC has been able to secure financing and necessary capital for this activity. If market conditions were to deteriorate, this potential could be put at risk.



Shareholders' information

EVS shares

EVS capital is represented by 13,625,000 shares without nominal value. Since December 15, 2011, EVS shares are either registered or dematerialized (and must be registered in a securities account). At December 31, 2011, there were 40,430 shares still to be dematerialized, or 0.3% of the capital of the company.

Stock market and listing

EVS shares are listed on the continuous NYSE EURONEXT Brussels market under the ISIN code (ISIN BE0003820371).

They were listed in October 1998 at a price of EUR 7.44 (EUR 37.20 before split). The share was split into five on June 5, 2005. EVS is part of the Next150 and BelMid indexes and of the "Next Economy" segment, which includes other technological growth companies. In 2011, when looking at the average market capitalization, EVS was amongst the 30 largest companies on Euronext Brussels. During 2011, the maximum value reached by the stock price was EUR 48.30 on January 4, 2011 and the minimum value of EUR 34.10 was reached on November 21, 2011. EVS had a market capitalization of EUR 538 million at December 31, 2011 on a share price of EUR 39.49. In 2011, the EVS shares lost 17.6%, while the BEL20 lost 19.2%, the Dow Jones Euro Stoxx Technology™ decreased by 12.8% and the Nasdaq Composite lost 1.8% of its value.

During 2011, around 120% of the company's shares were exchanged. An average of 63,904 shares were traded daily on NYSE-Euronext and the other trading platforms, which represents EUR 2.7 million, an increase in the number of shares compared to 2010. Adjusted for an average free float of around 90%, EVS had a velocity of 138% during 2011.

At the end of 2011, around 70 to 75% of EVS capital was held by institutional investors, compared to 20% in 2003.



Dividend policy

Since its IPO in 1998, EVS has always paid a dividend to its shareholders. In addition, in 2006, the company initiated the payment of an interim dividend at year end. The prospectus announced a payout ratio of 30%. This ratio has evolved from 60 to 125% since 2004. The share yield varied from 4% to 10% over the same period, while the average payout ratio was 71.8%.

For the fiscal year 2011, the Board of Directors will propose to the shareholders, at the Ordinary General Meeting of May 15, 2012, the approval of the distribution of a gross dividend per share of EUR 2.36, of which EUR 1.16 was paid as an interim dividend in December 2011. If approved by the Ordinary General Meeting, the remaining gross dividend of EUR 1.20 (or EUR 0.90 net of Belgian withholding tax of 25%) will be paid on May 25, 2012 against coupon #14 (ex-date: May 22, 2012; record date: May 24, 2012).

The Board's proposal for 2011 represents a payout ratio of 100.4% and a dividend yield of 5.5%.



The EVS share over the last 10 years

	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002
NUMBER OF SHARES ISSUED (AVERAGE)	13,625,000	13,625,000	13,736,111	13,875,000	13,875,000	13,948,973	14,075,000	14,056,250	14,079,940	14,319,760
NUMBER OF SHARES ISSUED (DEC. 31)	13,625,000	13,625,000	13,625,000	13,875,000	13,875,000	13,875,000	14,075,000	14,075,000	14,000,000	14,319,760
AVERAGE NUMBER OF SHARES, EXCL. OWN SHARES	13,465,244	13,511,048	13,554,643	13,578,250	13,587,090	13,630,464	13,716,934	13,665,062	13,585,895	13,635,080
AVERAGE FREE FLOAT	88.5%	82.8%	80.9%	79.5%	77.4%	75.0%	67.5%	60.8%	58.8%	53.3%
ANNUAL VOLUME ⁽¹⁾	16,614,717	13,166,859	15,990,689	13,393,117	8,938,624	10,109,440	10,366,182	9,827,745	5,004,966	2,218,150
AVERAGE DAILY VOLUME ⁽¹⁾	63,904	51,034	62,463	52,317	35,053	39,645	40,335	38,540	19,627	10,085
AVERAGE DAILY VOLUME (EUR) ⁽¹⁾	2,711,612	2,117,886	2,334,306	2,731,703	2,220,117	24,093,258	16,287,747	8,766,000	1,758,579	571,883
STANDARD VELOCITY ⁽²⁾	121.9%	96.6%	116.4%	96.5%	64.4%	72.5%	73.6%	69.9%	35.5%	15.5%
ADJUSTED VELOCITY ⁽³⁾	137.8%	116.8%	144.0%	121.5%	83.3%	96.7%	109.1%	115.1%	60.5%	29.1%
AVERAGE ANNUAL SHARE PRICE (EUR)	42.67	42.22	37.11	55.78	61.27	38.99	23.42	10.17	4.91	3.82
CLOSING SHARE PRICE (EUR)	39.49	47.90	44.80	25.50	79.60	43.80	28.69	16.16	6.40	3.96
HIGHEST SHARE PRICE (EUR)	48.30	49.49	53.24	80.39	83.86	44.85	31.85	16.50	6.91	5.36
LOWEST SHARE PRICE (EUR)	34.10	31.97	21.22	21.00	42.50	27.85	16.05	6.50	3.56	2.78
MARKET CAPITALIZATION (AVERAGE, EUR MILLIONS)	581.4	575.2	509.7	773.9	850.1	543.9	329.6	143.0	69.1	54.7
MARKET CAPITALIZATION (ON DEC. 31, EUR MILLIONS)	538.1	652.6	610.4	353.8	1,104.5	607.7	403.8	227.5	89.6	56.7
GROSS DIVIDEND (EUR)	2.36	2.64	2.48	2.48	2.28	1.68	1.20	1.00	0.80	0.10
NET DIVIDEND (EUR)	1.71	1.98	1.71	1.86	1.71	1.26	0.90	0.75	0.75	0.08
DIVIDEND YIELD (GROSS DIVIDEND ON AVERAGE SHARE PRICE)	5.5%	6.3%	6.7%	4.4%	3.7%	4.3%	5.1%	9.8%	16.3%	2.6%
SHARE BUYBACK / SHARE	0.17	0.27	0.05	0.52	0.16	0.47	0.16	0.11	0.09	0.14
CURRENT EPS (EUR)	2.35	2.94	1.97	3.56	3.21	2.89	1.46	1.22	0.56	0.35
PAYOUT RATIO (GROSS DIVIDEND ON CURRENT EPS)	100.4%	89.8%	125.9%	69.7%	71.0%	58.1%	82.2%	82.0%	142.3%	28.7%
PRICE/EARNINGS RATIO (AVERAGE ON CURRENT EPS) ⁽⁵⁾	18.2	14.4	18.8	15.7	19.1	13.5	16.0	8.3	8.7	11.0

(1) Source : volumes according to NYSE-Euronext until 2008; as from 2009, the source is Fidessa, which also includes the exchanges made on alternative platforms.

(2) Standard velocity represents the annual volume traded on the stock market expressed as a percentage of the total number of the company's shares.

(3) Adjusted velocity represents the annual volume traded on the stock market expressed as a percentage of the average free float.

(4) Including EUR 0.60 of capital reimbursement per share.

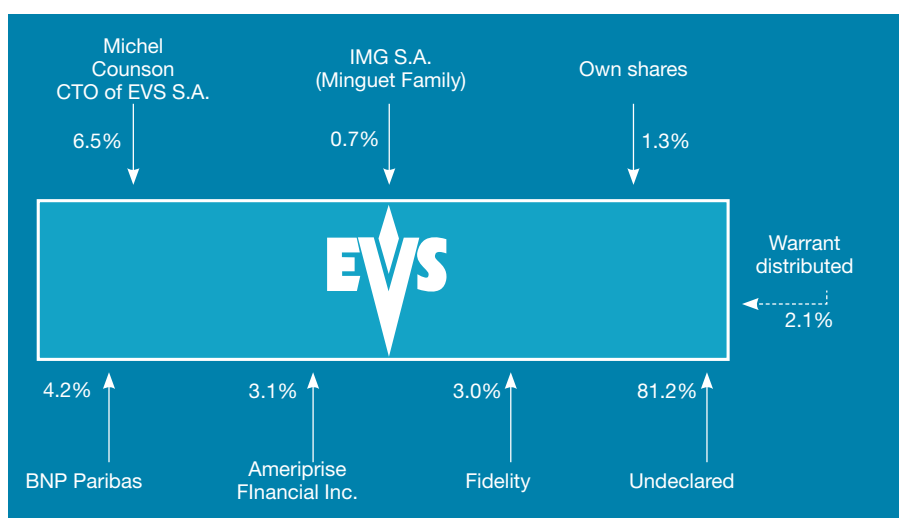
(5) The price/earnings ratio is the average share price for the year divided by the current EPS over the same period.

Shareholding

Shareholders have an obligation to report the percentage of EVS shares they hold when the share rises above or falls below the threshold of 3% (a condition imposed by the Articles of Association) and for any multiple of 5% (a requirement of the Belgian Act). The percentage of shares held must be calculated based on the number of shares outstanding (13,625,000 shares at the end of 2011).

At December 31, 2011, the shareholding of EVS Broadcast Equipment was as follows (from recent statements received by the company and the position of treasury shares at December 31, 2011).

For more details about the shareholding, please refer to the Statement of Corporate Governance in the second part of the Annual Report.





Information accessibility

The group website (www.evs-global.com) gives general information on the company and its products, as well as financial information, the Corporate Governance rules and annual reports. A page is also dedicated to the financial analysts who monitor the stock.

All legal documents are available at the company head office or on our website.

EVS has adopted a “quiet period” policy, which limits communication with investors during sensitive periods to basic, historic and non time-specific information. This quiet period begins on the first day of the new fiscal quarter and continues until the next earnings release. EVS appreciates the interest of its shareholders in the company and believes that this policy enables the company to balance the needs of a business along with communicating with both new and potential investors in our company.

If you would like information concerning the events in which EVS participates or wish to receive automatic email news, please subscribe on our web site or send an email to corpcom@evs.tv

Shareholder's calendar

Thursday, May 10, 2012	First quarter 2012 results
Tuesday, May 15, 2012	Ordinary General Meeting
Tuesday, May 22, 2012	Coupon #14: final dividend ex date
Thursday, May 24, 2012	Coupon #14: final dividend record date
Friday, May 25, 2012	Coupon #14: final dividend payment date
Thursday, August 30, 2012	Second quarter 2012 results
Thursday, November 15, 2012	Third quarter 2012 results

General Meetings

Each year since its IPO in 1998, EVS holds its Ordinary General Meeting on the third Tuesday of May. Shareholders are invited to participate in this Meeting. All instructions are published one month before the meeting.

To promote interaction between the company and its shareholders, but also to know them better and to serve them better, EVS requires, under Article 24 of its Statutes, the proxies for participation in its General Meetings to be signed by the final effective economic beneficiary. Proxies by a custodian or sub-custodian must therefore be accompanied by another attorney duly signed by the final effective economic beneficiary allowing it to exercise its rights.

In the interest of good governance, this provision is strictly applied and results at each meeting, a few non-compliant discharges of proxies, including those from stakeholders.

Financial service

Dividends are payable at ING BANK S.A., which is the sole paying agent in the Euroclear Belgium “E.S.E.S.” dematerialized system:

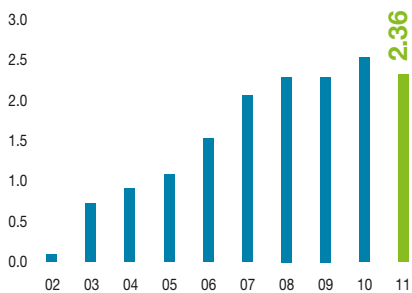
ING BANK S.A.
Avenue Marnix, 24
1000 Brussels, Belgium

In June 2005, EVS shares were split in 5. The old shares can still be exchanged by contacting:

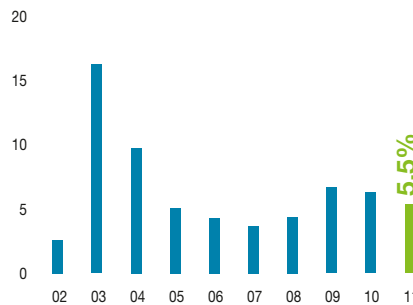
DELTA LLOYD BANK S.A.
B.O. Epargne et placements
Administration/liquidation
Avenue de l'astronomie, 23
1210 Brussels, Belgium
Tél. : +32.2.229.77.09
Email : liquidation@dlbank.be



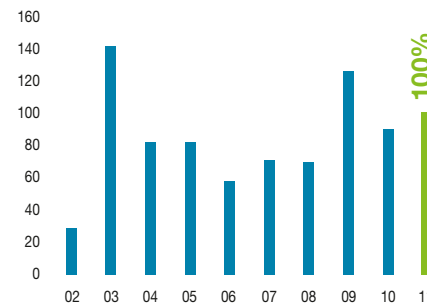
Gross dividend and reimbursement per share after split (EUR)



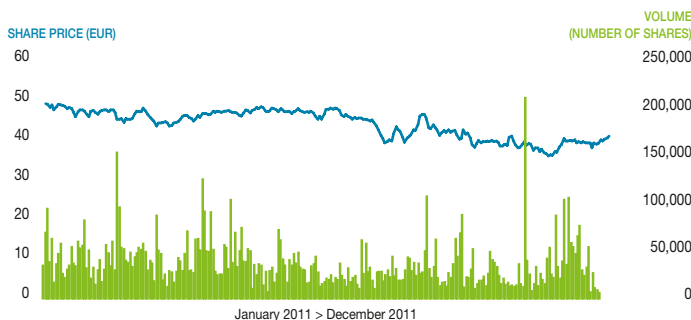
Dividend yield (%)



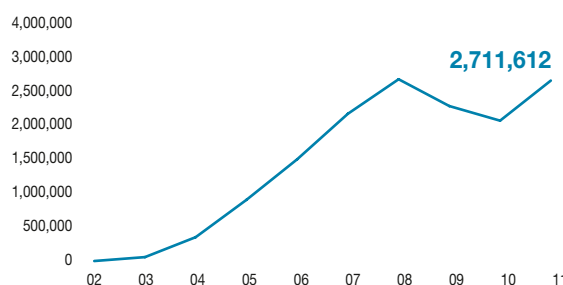
Payout ratio (% of net profit from operations)



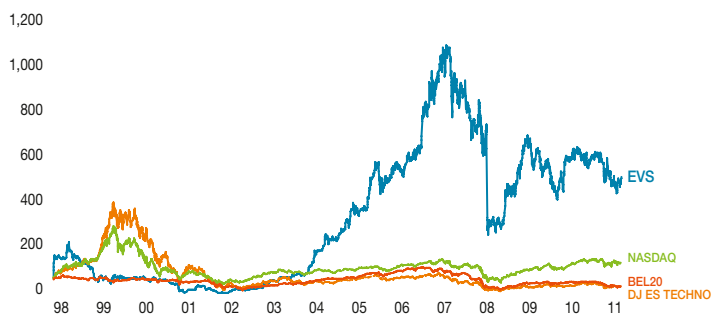
Share price and volume



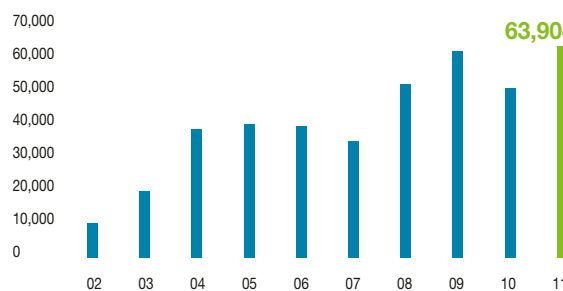
Liquidity – Average daily volume on the stock market (EUR)



From the IPO until today – Stock price trend comparison since the EVS IPO on 14 October 1998 (base 100)



Liquidity – Average daily volume on the stock market (number of shares)



Contact

www.evs-global.com

Jacques Galloy,
Director and CFO

Geoffroy d'Oultremont,
Investor Relations and
Corporate Communications Manager

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Key figures, consolidated – IFRS (EUR millions)

	2011	2010	2009	2011/2010
REVENUE	106.9	111.2	76.6	-3.8%
OPERATING PROFIT - EBIT ⁽¹⁾	44.1	55.5	37.2	-20.6%
NET PROFIT (GROUP SHARE)	32.1	38.1	25.4	-15.7%
NET PROFIT FROM OPERATIONS, EXCL. XDC (GROUP SHARE) ⁽²⁾	31.7	39.7	26.7	-20.3%
INVESTMENTS	3.0	1.9	3.0	+63.8%
CASH GENERATED FROM OPERATIONS	47.6	52.9	37.7	-10.1%
NET CASH POSITION (31 DECEMBER)	55.7	60.8	59.8	-8.4%
NET CASH POSITION (DECEMBER 31) ⁽³⁾	18.8	25.9	31.1	-27.6%
WORKING CAPITAL AT 31 DECEMBER ⁽⁴⁾	33.2	27.5	18.0	+20.7%
NUMBER OF EMPLOYEES	415	366	276	+13.4%

Data per share (EUR)

	2011	2010	2009	2011/2010
AVERAGE NUMBER OF SHARES EXCL. TREASURY SHARES	13,465,244	13,511,048	13,554,643	-
BASIC NET PROFIT (GROUP SHARE) ⁽⁵⁾	2.38	2.82	1.88	-15.5%
BASIC NET PROFIT FROM OPERATIONS, EXCL. XDC (GROUP SHARE) ⁽⁵⁾	2.35	2.94	1.99	-20.3%
GROSS DIVIDEND (INTERIM + FINAL DIVIDEND)	2.36	2.64	2.48	-10.6%
EQUITY PER SHARE	4.09	4.46	4.36	-8.4%

Ratios (%)

	2011	2010	2009	2011/2010
GROSS MARGIN (%)	78.4%	79.6%	81.8%	-
EBIT MARGIN (%) ⁽¹⁾	41.3%	50.0%	48.7%	-
NET MARGIN ⁽⁶⁾	29.6%	35.7%	34.9%	-
PAYOUT RATIO (GROSS DIVIDEND/NET PROFIT FROM OPERATIONS, EXCL. XDC)	100.4%	89.8%	125.9%	-
DIVIDEND YIELD (GROSS DIVIDEND/AVERAGE SHARE PRICE)	5.5%	6.3%	6.7%	-
RETURN ON EQUITY – ROE ⁽⁷⁾	52.7%	63.6%	37.4%	-
RETURN ON CAPITAL EMPLOYED – ROCE ⁽⁸⁾	103.4%	141.1%	118.0%	-

(1) EBIT means "Earnings Before Interests and Taxes" and corresponds to the operating result before interests and taxes. The EBIT margin is the EBIT divided by the revenue.

(2) The net profit from operations, excluding XDC, is the net profit (group share) excluding non-operating items (net of tax) and the XDC contribution.

(3) The net cash position is the cash and cash equivalents less the financial liabilities and the other long term debts (incl. their short term portion).

(4) The working capital = stocks + trade receivables – trade payables.

(5) Calculated based on the number of shares excluding treasury shares and warrants.

(6) The net profit margin is the net profit from operations divided by the revenue.

(7) This return is the result of the net profit (group share) divided by (the shareholders' equity at the beginning of the year less the final dividend decided during the Ordinary General Meeting of May).

(8) Net profit from operations, excl. XDC/(goodwill + intangible and tangible assets + stocks)

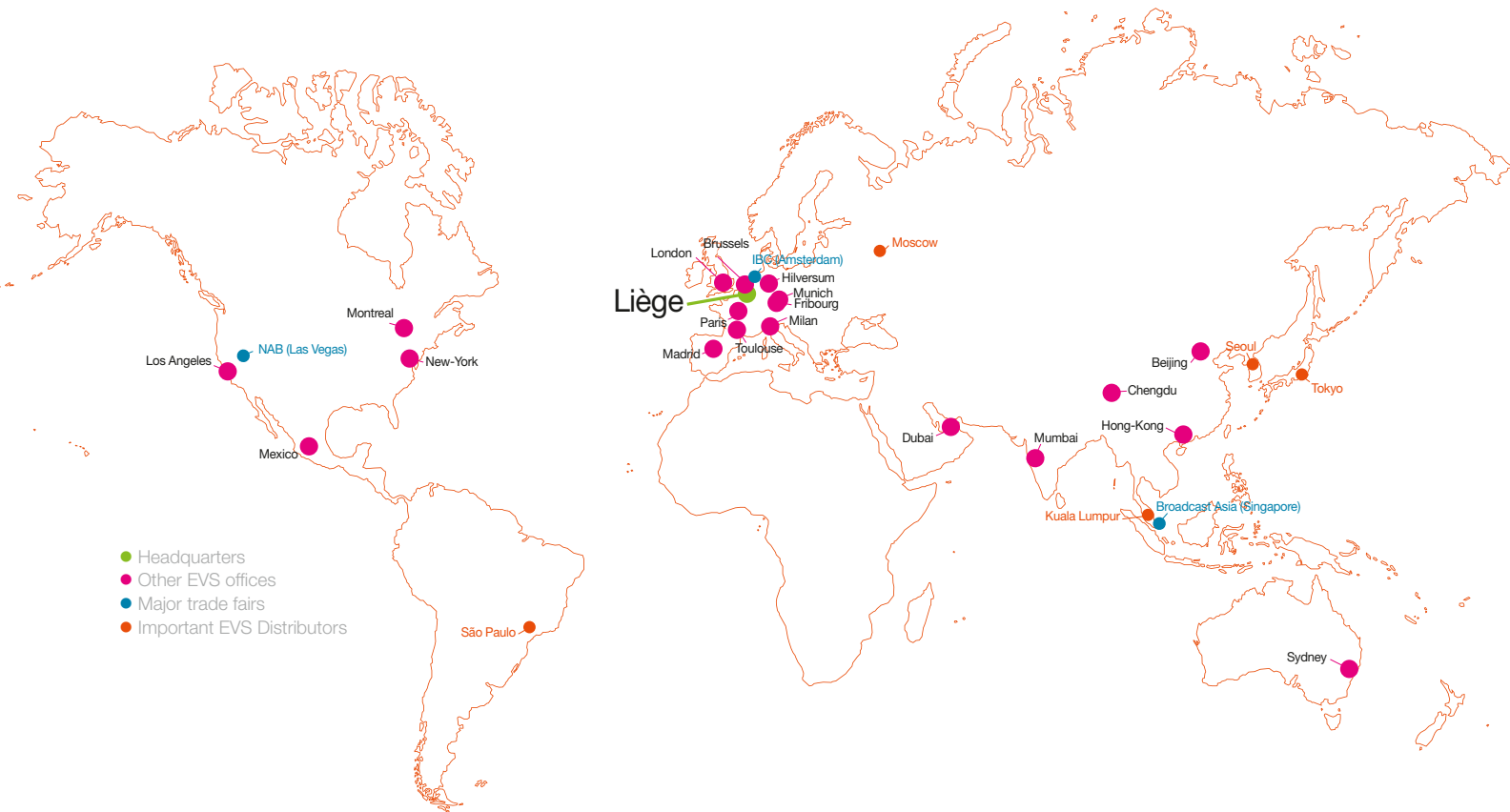
EUR 18.8 million
Net cash position at the end of 2011

5.5%
Dividend yield for 2011

52.7%
Return on equity



More information on
www.evs-global.com



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Version française disponible sur demande.

The Annual Report (management report, account and notes) is available on the EVS website (www.evs-global.com).

A paper copy is available on request.